Integrating a Culture of Health in Future of Nursing Action Coalition

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Building a Culture of Health

• Improving health for all Americans is one of most pervasive challenges of our time

• One in two Americans have at least one chronic condition*

• Nearly half of U.S. adults have diabetes or pre-diabetes†
  – Double from 30 years ago

• Treating chronic conditions accounts for 86% of $3 trillion spent annually on health careº

*CDC, 2014  
†Menke, et al, JAMA, 314(10), 2015  
ºCMS, 2014
Reducing the burden of chronic disease offers potential for immense payoff

- Reducing mortality from heart disease or cancer by 1% \( \rightarrow \) saves $628 billion (>3.5% of annual GDP)
- Increased quality of life and productivity

Urgent need to resetting the agenda to promote health

Nurses engagement essential to creating a Culture of Health

- Ever-present role in their communities
- Positioned to lead change & ensure all have equal opportunity to live healthiest life possible
Building a Culture of Health

- In December, 2015 RWJF & Campaign for Action began building infrastructure to support nurses creating a culture of health
  - Robert Wood Johnson Public Health Leader Program launched
    - Karen Crimmings, RN, CIC selected from Iowa
  - Collaborate with Action Coalition to implement statewide program that addresses key public health issue in Iowa