University of Iowa College of Nursing
Strategic Map: 2019-2022

Prepare Nurses to Lead in the Changing Healthcare Landscape

Align Curricula and Teaching Strategies with the Changing Healthcare Landscape
- Determine What is Needed to Prepare Students for the Nursing Roles of the Future
- Expand the Use of Stakeholder Feedback to Improve Teaching and Curriculum
- Adopt New Models of Curricular Delivery Including Active Learning
- Develop Innovative Practice Experiences across the Care Continuum
- Provide Resources that Promote Pedagogical Innovations
- Optimize the Mix and Enrollment of Programs

Optimize Achievement in Research and Scholarship
- Expand and Diversify the Funding Portfolio
- Build Inclusive Research Teams
- Anticipate and Pursue New Areas of Research and Scholarship
- Establish Infrastructure to Support the Exchange of Ideas/Findings
- Ensure Research and Practice are Mutually Informing

Build Faculty Practice and Strategic Partnerships
- Expand Statewide Preceptor Partnerships
- Partner with UIHC for Practice Sites and Collaborative Research
- Facilitate Independent Faculty Practice at UIHC
- Establish Faculty Practice to Meet the Needs of Rural and Underserved Populations

Recruit and Retain Excellent Faculty, Staff, and Students
- Increase the Number of Senior Tenure-Track Faculty
- Align and Develop Staff Talent to Meet CON Needs
- Apply a Holistic Approach to Admissions and Progression
- Optimize PhD Enrollment
- Create a Robust Pipeline of PhD-Prepared Scholars

Foster a Collaborative, Innovative, Healthy Culture
- Create Infrastructure to Maximize Collaboration
- Support Work-Life Integration
- Reinvigorate the UIHC-CON Collaboratory
- Create Innovative Shared Appointments with UIHC
- Positively Impact Health Promotion and Mental Health
- Improve Reciprocal Engagement with Adjunct Faculty, Alumni, and Emeriti

Advance Diversity, Equity, and Inclusion via the 7 Pillars: Awareness, Integrity, Caring, Respect, Learning, Collaboration, Cultural Humility

Build the CON and “Iowa Nurse” Brands