

**College of** 

## Introduction / Literature Review

- The perioperative department (POD) has a 26% nursing turnover rate.
- Nationwide nursing shortage due to: • the pandemic, travel nursing, & number of graduating nurses
- Hospital retention plans based on monetary incentive not sustainable
- Nursing leadership goal to improve retention<sup>1</sup>
- Motivating language theory (MLT) is successful at: improving staff satisfaction, employee loyalty & employee performance.<sup>4</sup>
- MLT uses three facets for communication:
- Direction-giving language communication about organizational goals, job expectations and rewards. <sup>2,3,4</sup>
- Meaning making telling employees the why. <sup>2,3,4</sup>
- Empathetic language sharing concern or joy with an employee. <sup>2,3,4</sup>

### Purpose

The purpose of this evidence-based project is to implement leadership rounding utilizing motivational language. The project aims are to:

- Observe leadership use of motivational language
- Implement leadership rounding quarterly
- Staff report a 10% increase in leadership use of ML post program implementation
- Increase retention of frontline staff by 10%

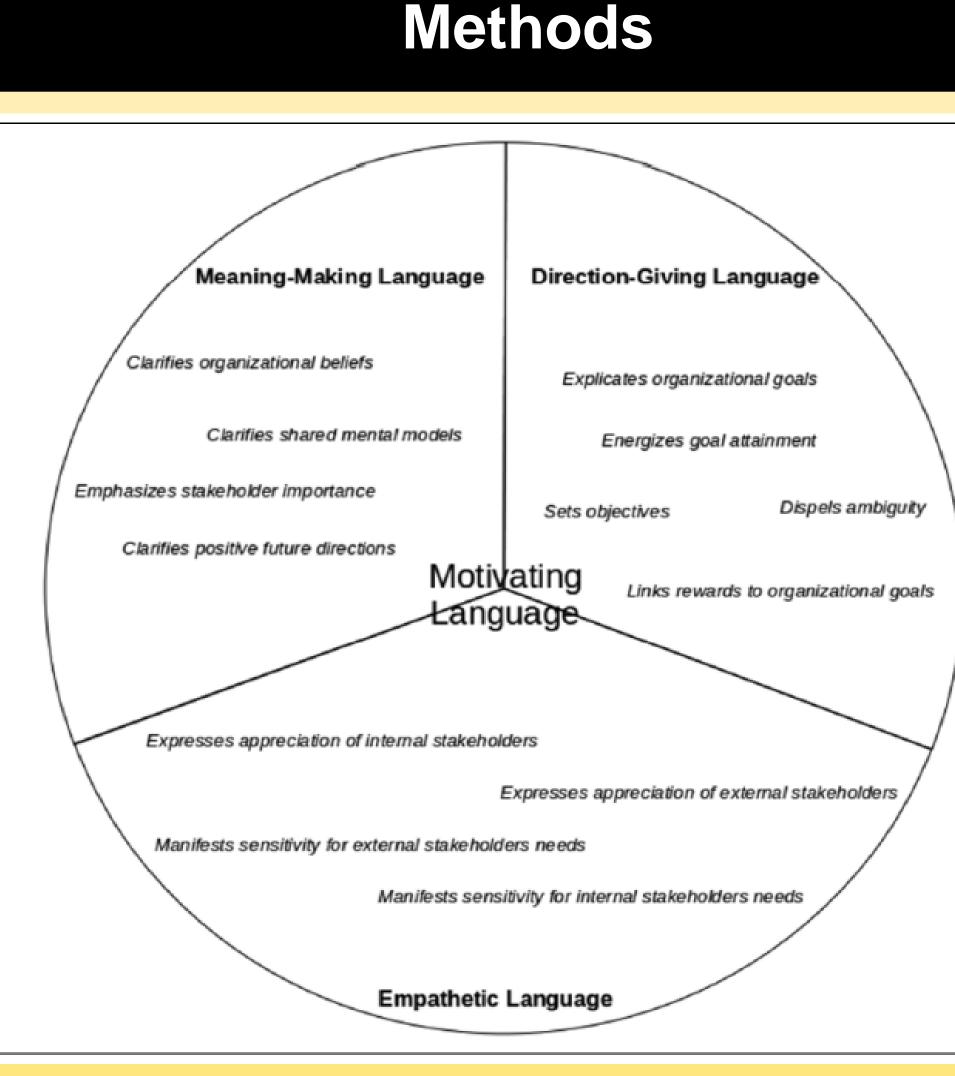


Figure 1: MLT Model

- IRB approval was achieved
- Education provided to POD nursing leadership on the 3 concepts or MLT:<sup>2,3</sup>
- Leadership asked to implement rounding with their staff.
- Staff completed surveys on leaders' use of motivational language pre- / post- rounding
- Leadership asked to complete pre- / post- survey on how they applied MLT to during rounding

# Leadership Rounding using Motivational Language to Mitigate a Staff Shortage Bridget Berns, MBA, MSN, RN, CNOR University of Iowa, College of Nursing



Leadership Rounding: Leading the Way for Staff Engagement

# **Methods Continued**

Motivating Language (New Scale – Short Form)

For each of these statements, please select how strongly you agree or disagree with the statement – from Completely Disagree, Strongly Disagree, Disagree, Agree, Strongly Agree, Completely Agree (where 1 = Completely Disagree and 6 = Completely Agree)

### **Direction-Giving Language**

- My boss tells me about new ideas related to my work.
- 2. My boss clearly defines my overall job responsibilities to me.
- 3. My boss always explains my specific job tasks in an understandable way.
- 4. My boss clearly communicates work goal expectations to me.
- My boss always clarifies complex goals for me.
- **Empathetic Language** 
  - My boss expresses understanding when I am discouraged at work.
- 2. My boss always congratulates me when I make work achievements.
- 3. My boss always praises me for accomplishing steps towards a work goals.
- 4. My boss always talks positively about my efforts regardless of the outcome.
- 5. My boss tells me he or she understands when I have a work setback. Meaning-Making Language
- My boss tells me inspiring stories that help me better contribute to my work 2. My boss frequently discusses with me how I can support my personal values through job
- performance.
- 3. My boss often tells me how my contributions help achieve organizational goals. 4. My boss talks with me about why new job innovations contribute to organizational values.
- 5. My boss always tells me about how new work ideas contribute to organizational goals.

Figure 2: MLT Survey

### Outcomes

### Data from Staff Nurse Surveys

Grouped Difference in Means between Pre and Post Surveys

		Pre Mean	Post Mean	Test Stat	P-Value	95% CI
of	Direction Giving	3.868	4.186	-2.531	0.012	(-0.566, -0.070)
	Empathetic Language	3.521	3.911	-3.182	0.002	(-0.633, -0.148)
	Meaning Making	3.173	3.600	-3.035	0.003	(-0.705, -0.149)

Note: Unpaired 2-sided t-test performed on comparative means for each facet; post scores are statistically significant from pre-scores at the alpha = 0.05 significant level

- **Statistical Analysis**
- **Clinical Significance** Leadership Competency
  - ○Education ○**Role-played**
- Staff Perception • Excitement about rounding OActive communication Appreciate being heard
- Sustainability

- Limitations / opportunities
  - Variability in who answered the questions
- Post survey completed by 18 staff limited testing options
- Due to COVID surge leadership unable to participate in the project
- Leadership survey completed by 2 individuals no data analysis completed
- leave"

- Leadership demonstrated competency with MLT concepts • Surveys revealed no statistical changes in responses Rounding was implemented in the Children's OR. Staff perception was positive

- Turnover rate to be tracked by HR over the year
- Sustainability
- Rounding will be done daily
- support

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### **Evaluation**

• Results were statistically significant for all three facets post intervention • Pre- / post- survey results – improved progress was noted in the data

 Daily informal coaching sessions with both leaders and staff • In the Children's OR rounding practices were implemented

• MLT scale was utilized – future opportunity to add question about "intention to

### Conclusions

Plan to spread to other division with upper leadership

### References

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